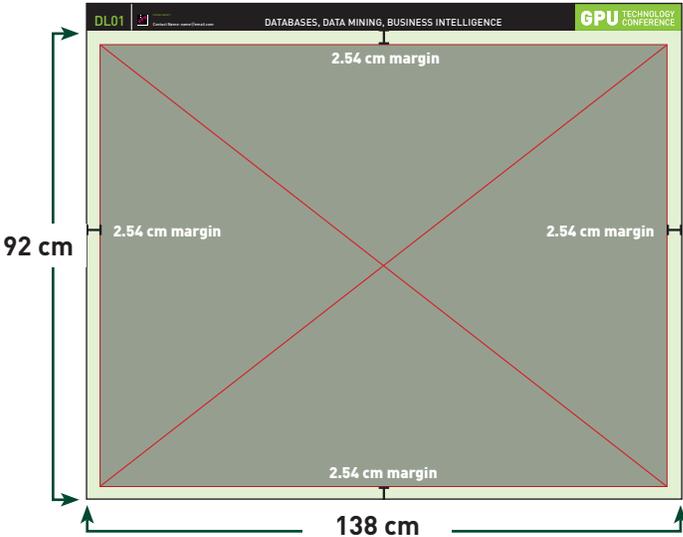


# ARTWORK GUIDELINES FOR RESEARCH POSTER SUBMISSION

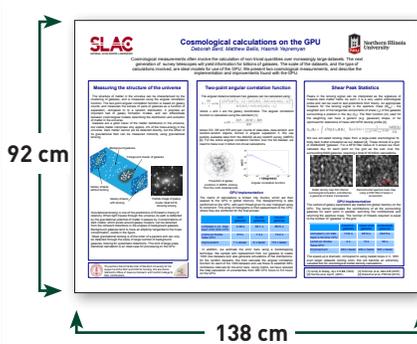
## GTC Research Poster

Your research poster will include a two-inch band running along the top, which will be added by NVIDIA. This band will include one primary researcher's name and contact email, and the poster topic.

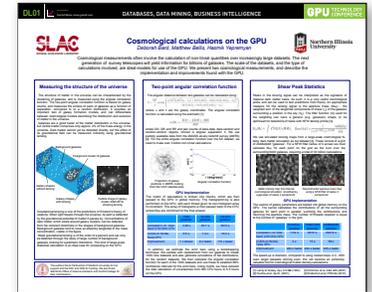
### POSTER SAMPLE



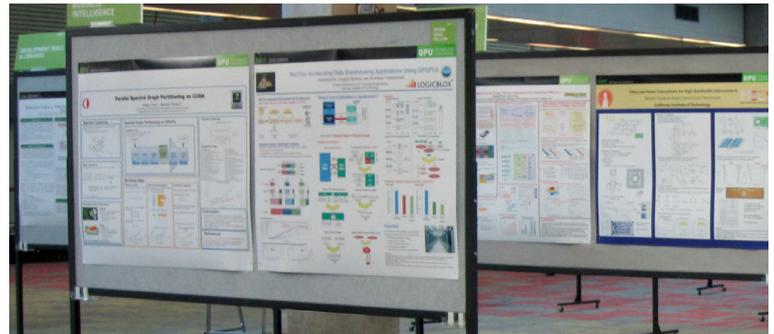
### SAMPLE OF CREATED ARTWORK



### FINAL POSTER WITH HEADER GRAPHICS



### Example of displays



## ARTWORK SUBMISSION GUIDELINES

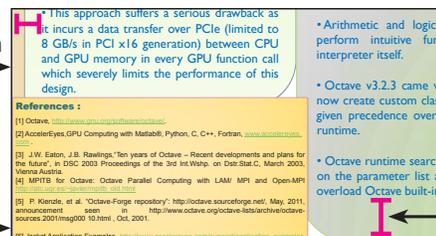
### CREATING YOUR POSTER FILE

- > Build your crop/trim document to 138 cm wide x 92 cm high
- > Allow 1" (2.54 cm) margin around edge
- > This will leave you an area 138 cm wide x 92 cm high for your poster art. Do not exceed image or type in this area.

### SAVE YOUR FILE FOR SUBMISSION TO NVIDIA

- > Save your file as:
  - High-Resolution,
  - Print-Ready PDF at FULL SIZE
  - 300dpi
  - Best Compression

YES - leave 2.54 cm margin



NO - don't place text to edge

YES - leave 1" margin

## SPECIAL NOTES:

- > CMYK printing cannot always match PMS spot colors exactly.
- > Depending on the program you use to create your poster, some PDF output is limited to RGB PDF. In these cases, set the type to BLACK if the option is available.

For assistance, please contact: [clairec@nvidia.com](mailto:clairec@nvidia.com)

## SAVING TO PDF FROM POWERPOINT FOR MAC

Set PRINT to PDF (not Save As)

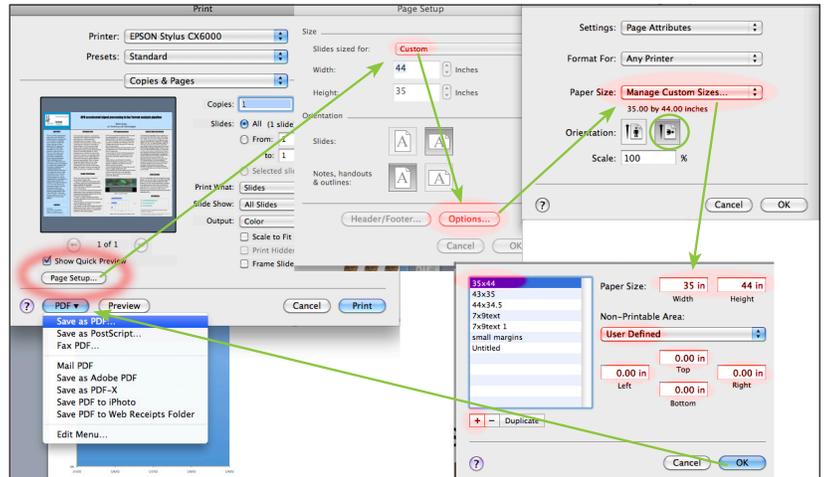
In PRINT dialog box

Click> Page Setup

- > Slides sized for: "custom" Width 138 cm, Height 92 cm

Click> Options

- > Page Attributes Format for: Any Printer
- > Paper size > Pulldown menu to "Manage Custom Sizes" > Click + to add a custom size



\* **IMPORTANT** - Set Width to 92 cm Height to 138 cm. Orientation will be SIDEWAYS, not Heads up

- > Select **OK**. This will take you back to the Print Dialogue box
- > Save as PDF

## SAVING TO PDF FROM POWERPOINT FOR PC

Page Setup: Set to 138 cm wide x 92cm high

Click> Options > Advanced

- > Click> Image Size and Quality - Set Default Target for highest possible (220ppi to 300ppi)

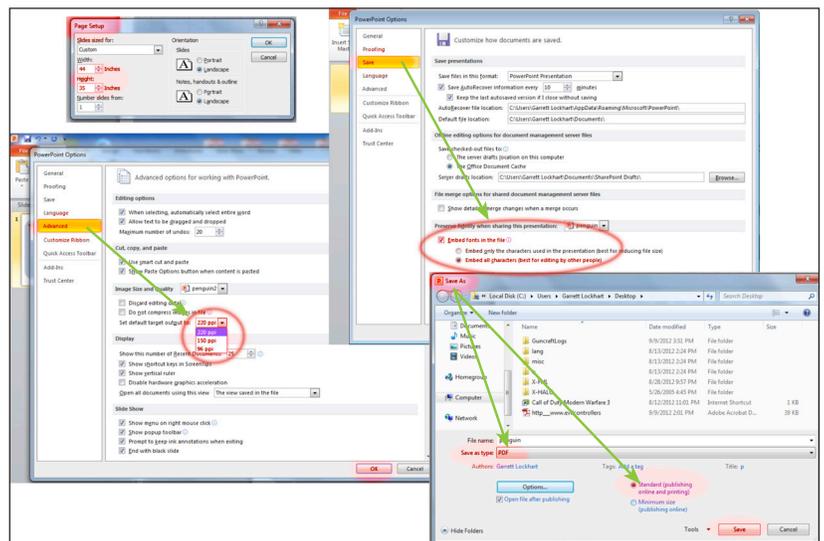
Click > Options > Save

- > Embed all fonts (best for editing by other people)

> Save as:

File Type: PDF

Standard (publishing and printing)



## UPLOAD YOUR PDF FILE

Starting a new poster proposal?

Follow the steps outlined here: [www.nvidia.com/zh-tw/gtc/present/posters/](http://www.nvidia.com/zh-tw/gtc/present/posters/)

Already started a poster proposal?

Access your existing online proposal and remember to **upload** your poster **before** hitting submit.

